

STAY WILD BRAND STATEMENT

StayWILD is a way of life. It gives it our best for the sake of community.

It's fueled by purpose, fighting against complacency for the reward of the new thing our Creator is doing in and around us.

It's a hunger for MORE. And embracing the grind to hold onto that greatness despite season or situation.

StayWILD is about loyalty. To our purpose, our potential, and to the people placed in our lives. It is a steadfastness in our convictions and beliefs, come what may.

We're here not in it for ourselves; we're here to steward the gifts and resources we have to impact the people around us.

You'll find us at the intersection of faith and business; using what's in our hands to fulfill what's in our hearts. StayWILD means leveraging opportunities to let our lights shine, whether that's on a job site, in the boardroom, or the living room.

StayWILD is a mentality, not an opportunity. An everyday commitment to our "why" - why we're here, why we show up, why we care. It's different for all of us.

So we dig deep because we believe that it's in discovering your "why" that you unlock your WILD.

That WILD potential is not just in some of us. It's in all of us, that greatness and grind. Our WILD makes us unique; it's a gift to be shared, not a quirk to camouflage.

To StayWILD is to build something worth continuing. It's a commitment to generations, not just a striving for self.

So we StayWILD for others. For our kids, neighbors, and friends. For our community to see a better tomorrow because we stood up today and decided to StayWILD.